

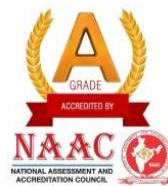


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| | |
|-------|--|
| 3.2.2 | Number of workshops/seminars/conferences conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year (2022 - 2023) |
|-------|--|

| SL.No. | Year | Name of the Workshop/Seminar | Page No |
|--------|-------------|---|---------|
| 1 | 2022 - 2023 | Seminar on Water Resources Management and Sustainable Development | 2 |
| 2 | | Seminar on Patent "How to Search, Draft and File Patent" | 4 |
| 3 | | Workshop on Process of Innovation Development | 6 |
| 4 | | Workshop on Optimizing Hydraulic System Efficiency Through Advanced Fluid Dynamics Analysis | 8 |
| 5 | | Workshop on Research Methodology and Trends in Interfacing Various Sensors with ARDUINO UNO | 10 |
| 6 | | Seminar on Aluminium Alloys for Automotive Structures | 12 |
| 7 | | Seminar on "Advanced Technology in Automotive and Production Industries" | 14 |
| 8 | | Seminar on "How to Write Research Paper" | 16 |
| 9 | | Seminar on "Future Technologies for Future Engineers" | 18 |
| 10 | | Seminar on Preparation for Competitive Exam | 20 |
| 11 | | Seminar on Benefits of Becoming an Entrepreneur in PCB Manufacturing | 23 |
| 12 | | Seminar on Crafting a Path in Entrepreneurship | 25 |
| 13 | | Seminar on Risk Taking and Risk Management in Entrepreneurship | 27 |
| 14 | | Seminar on Branding Strategies for Entrepreneurs | 29 |



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| | |
|------------------------------|--|
| Name of Department | Department of Civil Engineering |
| Name of Event Organized | Seminar |
| Title of the Event | Water Resources Management and Sustainable Development |
| Date of Event Organized | 16-08-2022 |
| No of Participants | 12 |
| Venue | College Seminar Hall |
| Name of Chief Guest/Speakers | Dr.D.Bhuvaneswari, RVS Technical campus, Kannampalayam, Coimbatore |

Description/Conclusion:

Water resources management and sustainable development are critical components of a global strategy to address the challenges posed by increasing population, climate change, and environmental degradation. This seminar explores the intricate relationship between effective water resources management and the achievement of sustainable development goals. Emphasizing the principles of Integrated Water Resources Management (IWRM), the abstract delves into key aspects such as access to clean water, ecosystem conservation, climate change resilience, and community participation. The discussion underscores the importance of cross-border cooperation, innovation, and technology in promoting efficient water use and minimizing environmental impact. Recognizing water as a finite and essential resource, the abstract advocates for a comprehensive and inclusive approach to balance human needs with the preservation of ecosystems. As water scarcity becomes a pressing global issue, embracing sustainable water management practices emerges as a fundamental pathway to secure a resilient and equitable future for all. Advances in technology, such as remote sensing, data analytics, and water purification technologies, contribute to more efficient and sustainable water management practices. Innovation plays a crucial role in addressing water-related challenges and promoting sustainable development. The seminar commenced with an insightful overview of the current state of global water resources and the escalating threats posed by climate change, population growth, and urbanization. We learn about water conservation, efficient irrigation practices, watershed management, and the role of technology in monitoring and managing water resources.

Speaker details: Dr.D.Bhuvaneswari, Ph.D, Assistant professor, RVS Technical campus, Coimbatore

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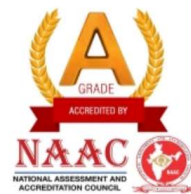


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Pic – Seminar Water Resources Management and Sustainable Development

16-08-2022



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REPORT OF THE EVENT

Seminar on Patent: "How to Search, Draft and File Patent" organized by Department of Computer Science and Engineering and Information Technology, Jkk Munirajah College of Technology on **18.08.2022** through Offline mode. The aim of the Seminar is to create knowledge among the participants about Patent File. The total no of participants is 30 Students.

Dr. N.Sathyabalaji, Associate Professor and Head, Department of Computer Science and Engineering, Delivered the welcome address and he extended his warm welcome to the resource person and Participants.

The presidential address was given by **Dr.K.Sridharan**, Principal, Jkk Munirajah College of Technology. Further, he highlighted the importance of Intellectual Property Rights.

Mr.D.Vignesh, Fi-Dei Intellect IPR Solutions, Coimbatore, played Chief Guest role and he delivered the importance of Intellectual Property Rights. He clearly explained the How to Search, Draft and File Patent. The Seminar was very useful and fashionable by participants from the students.

The Seminar session ended with intensive interaction with the Participants and all the queries were answered by **Mr.D.Vignesh**, Fi-Dei Intellect IPR Solutions, and Coimbatore.

The program was successfully completed with vote of thanks by **Mr.S.Dharanitharan**, Assistant professor, Department of Computer Science and Engineering.

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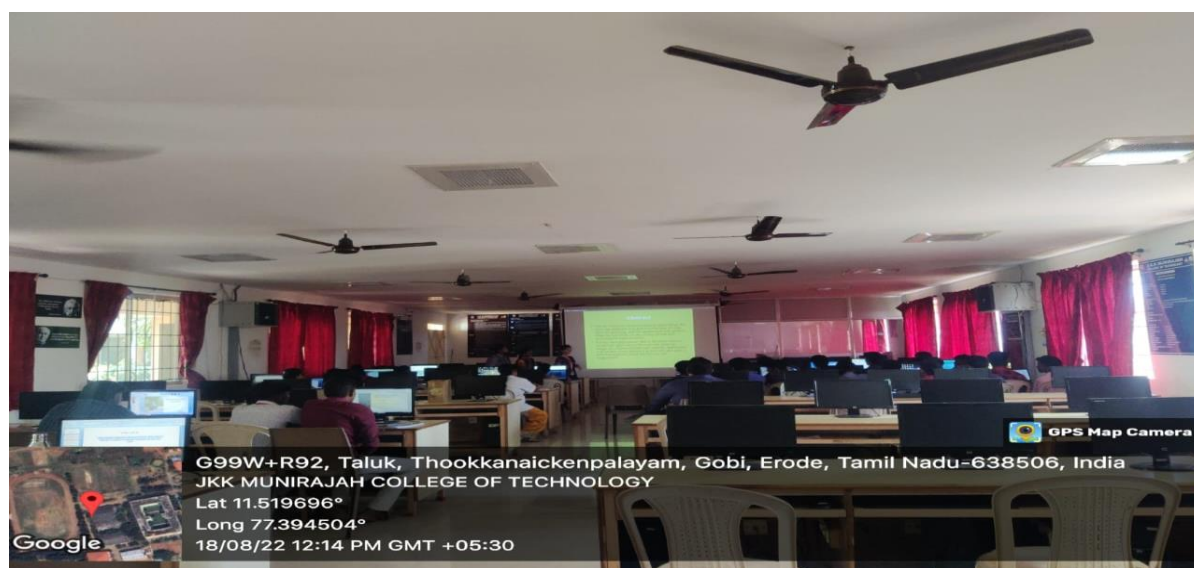
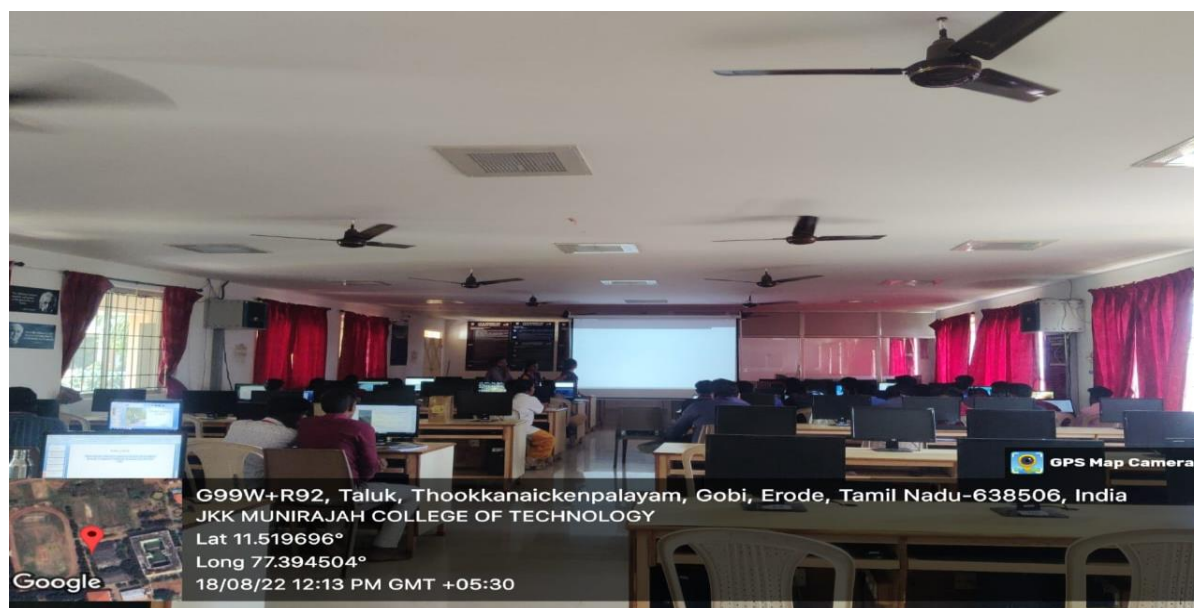
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PHOTOS OF THE EVENT



PIC: Seminar on Patent: "How to Search, Draft and File Patent" on 18.08.2022



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SUMMARY REPORT


| | |
|------------------------------|---|
| Name of Event Organized | WORKSHOP |
| Title of the Event | One day National Level Workshop on Process of Innovation Development |
| Date of Event Organized | 01.09.2022 |
| No of Participants | 38 |
| Venue | MECHANICAL SMART CLASS |
| Name of Chief Guest/Speakers | Prof. S.Vikram. Department of Mechatronics Engineering Paavai Engineering College. Namakkal Dist. |

Description/Conclusion: The Department of Mechanical organized Workshop on "One Day National Level Workshop on Process of Innovation Development". The aim of this workshop was to enable the participants in Importance of Speed digital product development. Test business ideas with rapid prototyping. Explore innovation for existing products. Innovation product development can be used to improve an existing product line too. A successful product must change over time to meet the needs of its customers. Streamline product/service development and reduce costs. Reduce product and service development costs by using a more streamlined innovation product development methodology that includes interdisciplinary collaboration.

Improve long term innovation efforts. Adopting the innovation product development methodology can improve long term product development efforts because overall costs can be reduced while time to market is shortened as well. Continuous improvement. Innovation product development involves a continuous improvement approach to product and service development. New data and feedback can be used to determine how to improve and can be implemented quickly.

Speaker details Prof. S.Vikram, They organized and facilitated several events in their college and beyond, such as workshops, webinars, and boot camps, to help fellow professionals learn new skills and technologies, also completed multiple internships, Additionally they member of various professional societies and clubs,


Coordinator


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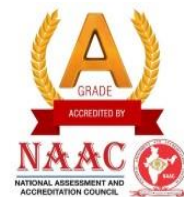


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Pic- ONE DAY NATIONAL LEVEL WORKSHOP ON PROCESS OF INNOVATION DEVELOPMENT 01.09.2022



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| | |
|------------------------------|---|
| Name of Department | Department of Civil Engineering |
| Name of Event Organized | Workshop |
| Title of the Event | Optimizing hydraulic system efficiency through advanced fluid dynamics analysis |
| Date of Event Organized | 21.09.2022 |
| No of Participants | 14 |
| Venue | Seminar Hall |
| Name of Chief Guest/Speakers | Dr.L.Vignesh Rajkumar |

Description/Conclusion:

Hydraulic systems play a pivotal role in various industrial applications, ranging from manufacturing to aerospace, where precision and efficiency are paramount. This study explores the optimization of hydraulic system efficiency through the application of advanced fluid dynamics analysis. By computational tools and methodologies, we delve into the intricate flow characteristics within hydraulic components to identify opportunities for improvement. The research focuses on three key aspects such as Computational Fluid Dynamics Modeling Using state-of-the-art CFD simulations, we create a detailed digital representation of the hydraulic system including modeling fluid behavior, pressure distribution, and velocity profiles within crucial components such as pumps, valves, and actuators. The simulations provide a comprehensive understanding of flow dynamics, enabling us to identify areas of inefficiency and potential optimization. Optimization Strategies Building upon the insights gained from CFD simulations. This involves fine-tuning parameters such as component geometries, fluid properties, and operating conditions to minimize energy losses and improve performance. The goal is to achieve a balance between pressure requirements, flow rates, and system reliability. Experimental Validation to see effectiveness of the proposed optimizations, a series of real-world experiments are conducted on a prototype hydraulic system. Performance metrics, including energy consumption, response times, and overall system reliability, are measured and compared with baseline data. The experimental results to validate the accuracy of the CFD simulations and the practical applicability of the optimization strategies. our research aims to contribute to the advancement of hydraulic system technology, providing industries with practical insights to improve energy efficiency and enhance overall system performance. The findings of this study have the potential to influence the design and operation of hydraulic systems across various sectors, leading to more sustainable and optimized industrial processes.

Speaker details: Dr.L.Vignesh Rajkumar, Ph.D, Assistant professor, VIT, Vellore

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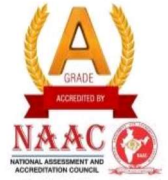


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Optimizing hydraulic system efficiency through advanced fluid dynamics analysis - 21.09.2022



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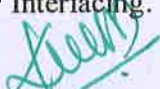
SUMMARY REPORT

| | |
|------------------------------|---|
| Name of Event Organized | Workshop |
| Title of the Event | Workshop on Research Methodology and Trends in Interfacing Various Sensors with ARDUINO UNO |
| Date of Event Organized | 22.09.2022 |
| No of Participants | 34 |
| Venue | ECE Smart Class |
| Name of Chief Guest/Speakers | Mr.N.Prabhu, ETS Academy, Erode. |

Description/Conclusion: The objective of this workshop is to provide students with the necessary knowledge and tools to integrate and build simple projects with sensors and outputs on their own. Embedded Systems have become an integral part of our daily lives. The main motto of this workshop is to give a better understanding of the research technology and trends in Arduino and various sensors. From this workshop, student had able to learn how to interface different sensors with arduino and process those signal to drive various display devices and motors. Arduino is an open-source electronics platform based on easy-to-use hardware and software. Arduino boards are able to read inputs - light on a sensor, a finger on a button, or a Twitter message - and turn it into an output - activating a motor, turning on an LED, publishing something online.

Arduino sensors are devices that allow an Arduino board to interact with its environment. The major components of Arduino UNO board are USB connector, Power port and Microcontroller. They work by detecting changes in the physical or chemical properties of their surroundings and converting them into electrical signals. Sensor interface ICs enable a system to read out information from the input signal generated by complex sensors, providing a suitable output signal that is easy for a host system to display or process.

Speaker details: Mr.N.Prabhu, ETS Academy, Erode. He has Experience in Embedded Systems, Microprocessor and Microcontroller Interfacing. He has well knowledge in various sensors and its interfacing.


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Pic - Workshop on Research Methodology and Trends in Interfacing Various Sensors with ARDUINO UNO on 22.09.2022



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SUMMARY REPORT

| | |
|------------------------------|---|
| Name of Department | DEPARTMENT OF AUTOMOBILE ENGG |
| Name of Event Organized | Technical Seminar |
| Title of the Event | Seminar on Aluminium Alloys for Automotive Structures |
| Date of Event Organized | 24-09-2022 |
| No of Participants | 40 |
| Venue | Seminar hall |
| Name of Chief Guest/Speakers | Dr.R.MANIKANDAN, M.D |


Description/Conclusion: The growing demand for more fuel-efficient vehicles to reduce energy consumption and air pollution is a challenge for the automotive industry. The characteristic properties of aluminium, high strength stiffness to weight ratio, good formability, good corrosion resistance, and recycling potential make it the ideal candidate to replace heavier materials (steel or copper) in the automotive to respond to the weight reduction demand within the automotive industry. Currently, the highly formable 5000 alloys are used mostly for inner panel applications, whilst the heat-treatable 6000 alloys are preferred for outer panel applications.


Setting an Objective of the Program


This presentation reviews recent developments in aluminium alloys to improve formability, surface quality in both 5000 and 6000 alloys, and the bake hardening response of 6000 alloys. It also indicates the trend to develop a unialloy system to improve the aluminium scrap recycling. Particular emphasis has been placed on the development of long life alloys with superior corrosion performance over the more conventional materials..

Finding the Right Mentors/Training Professionals

Using these two examples the technical and commercial aspects of the manufacturing processes of aluminium automotive components and engineering design support of materials producers are illustrated.


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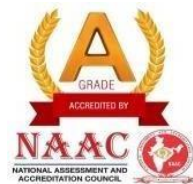


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PIC : SEMINAR PIC ON ALUMINIUM ALLOY FOR AUTOMOTIVE STRUCTURES -24.9.2022



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SUMMARY REPORT

| | |
|------------------------------|--|
| Name of Event Organized | Seminar |
| Title of the Event | "Advanced Technology in Automotive and Production Industries" |
| Date of Event Organized | 15-10-2022 |
| No. of Participants | 25 |
| Venue | Ground Floor, Seminar Hall |
| Name of Chief Guest/Speakers | Mr. HARISH RAVI, C.E.O, Bharath Industrial Automation Services and Solutions Pvt. Ltd |

Description /Conclusion: In conclusion, the seminar on Advanced Technology in Automotive and Production Industries has provided invaluable insights into the transformative developments shaping these critical sectors. We have delved into a myriad of cutting-edge technologies that are revolutionizing the way vehicles are designed, manufactured, and operated. From the integration of artificial intelligence and machine learning in production processes to the advent of autonomous vehicles, the automotive and production industries are undergoing a profound paradigm shift.

Speaker Details:

Mr. HARISH RAVI, C.E.O,
Bharath Industrial Automation Services and
Solutions Pvt. Ltd.

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Seminar on Advanced Technology in Automotive and Production Industries Date: 15/10/2022



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REPORT OF THE EVENT

Seminar On How to write a Research Paper organized by Department of Computer Science and Engineering, Jkk Munirajah College of Technology on **07.02.2023** through Offline mode. The aim of the seminar is to create knowledge among the participants about Research Paper. The total no of participants is 30 Students.

Dr. N.Sathyabalaji, Associate Professor and Head, Department of Computer Science and Engineering, Delivered the welcome address and he extended his warm welcome to the resource person and Participants.

The presidential address was given by **Dr.K.Sridharan**, Principal, and Jkk Munirajah College of Technology. Further, he highlighted the importance of Research Methodology.

Dr.G.Rajasekaran, Dagslore Technical Solutions, Coimbatore played Chief Guest role and he delivered the importance of Data Processing and Research Methodology. He clearly explained detail about Research Paper and Research Methodology. The seminar was very useful and fashionable by participants from the students.

The seminar session ended with intensive interaction with the Participants and all the queries were answered by **Mr.G.Rajasekaran**, Dagslore Technical Solutions, and Coimbatore.

The program was successfully completed with vote of thanks by **Mrs.V.Nirosha** Assistant professor, Department of Computer Science and Engineering.

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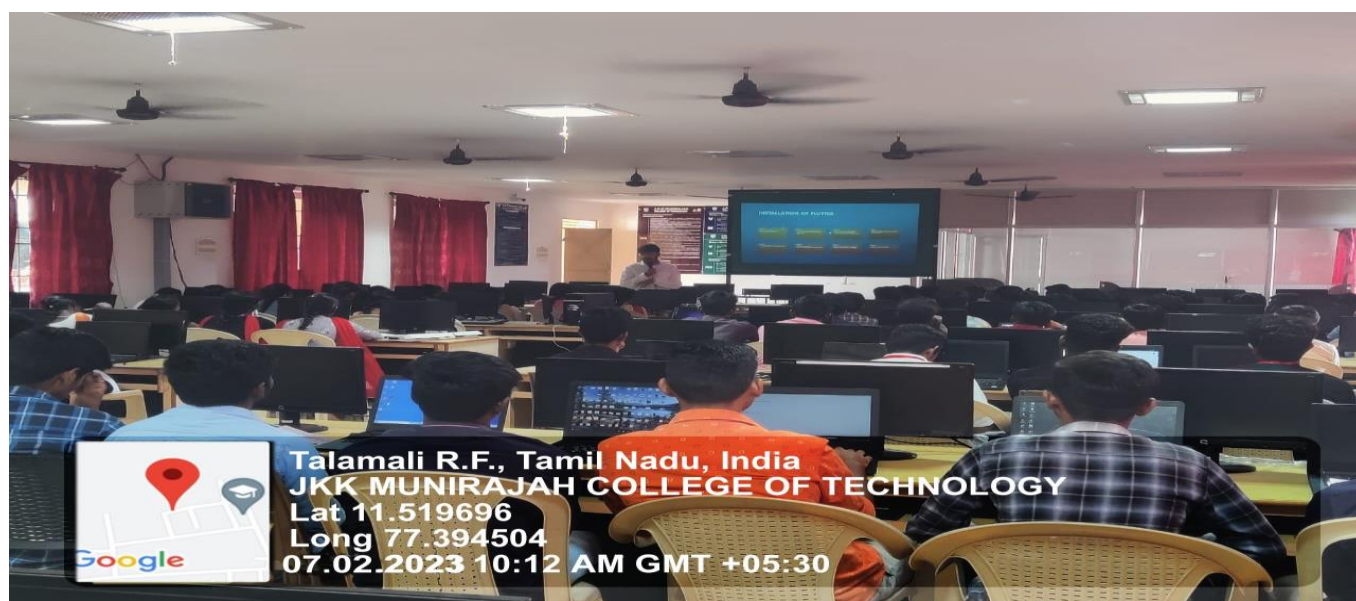
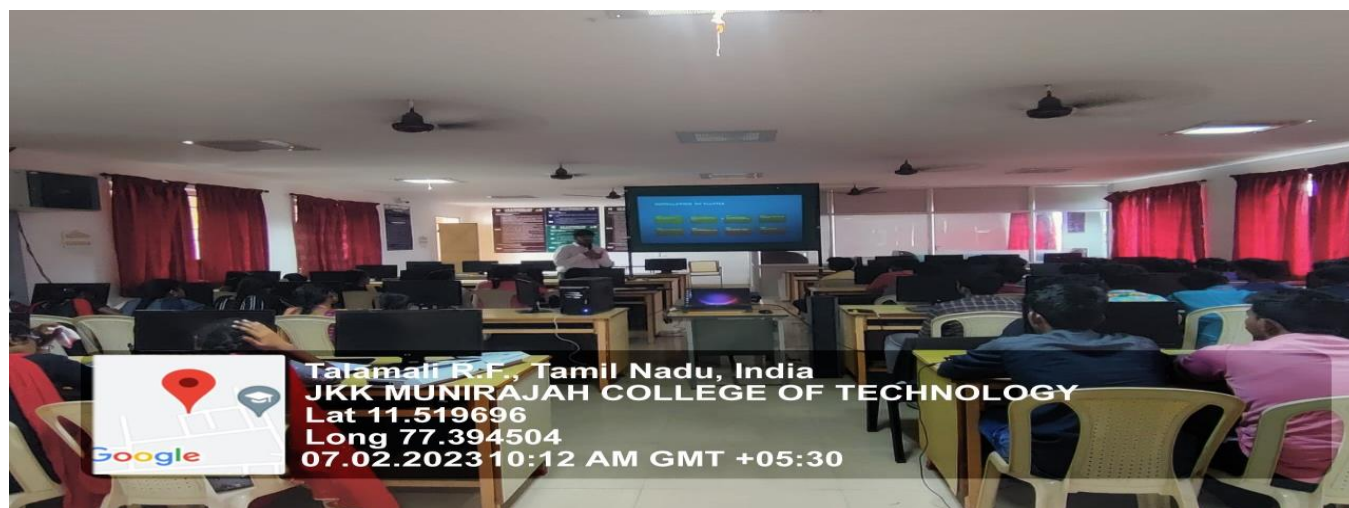
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PHOTOS OF THE EVENT



PIC: Seminar on How to write a Research Paper on 07.02.2023



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SUMMARY REPORT

| | |
|------------------------------|--|
| Name of Event Organized | Seminar |
| Title of the Event | "Future Technologies for Future Engineers" |
| Date of Event Organized | 18-02-2023 |
| No. of Participants | 25 |
| Venue | Ground Floor, Seminar Hall |
| Name of Chief Guest/Speakers | Er. V. Angappan.,CEO & M.D., M/s. Megatech Scientific Instruments, Coimbatore. |

Description /Conclusion: Future Technologies for Future Engineers has provided an inspiring glimpse into the exciting developments that await the engineering landscape. As we stand at the brink of a new era, characterized by unprecedented technological advancements, it is evident that the role of engineers will be pivotal in shaping the world of tomorrow. The interconnected nature of these technologies emphasizes the importance of a holistic and interdisciplinary approach to engineering. The convergence of various fields, such as biotechnology, materials science, and data analytics, underscores the need for engineers to collaborate across disciplines. As we aspire to address global challenges, from climate change to healthcare, it is clear that the solutions lie in the hands of forward-thinking and innovative engineers.

Speaker Details:

Er. V. Angappan.,CEO & M.D.,
M/s. Megatech Scientific Instruments,
Coimbatore


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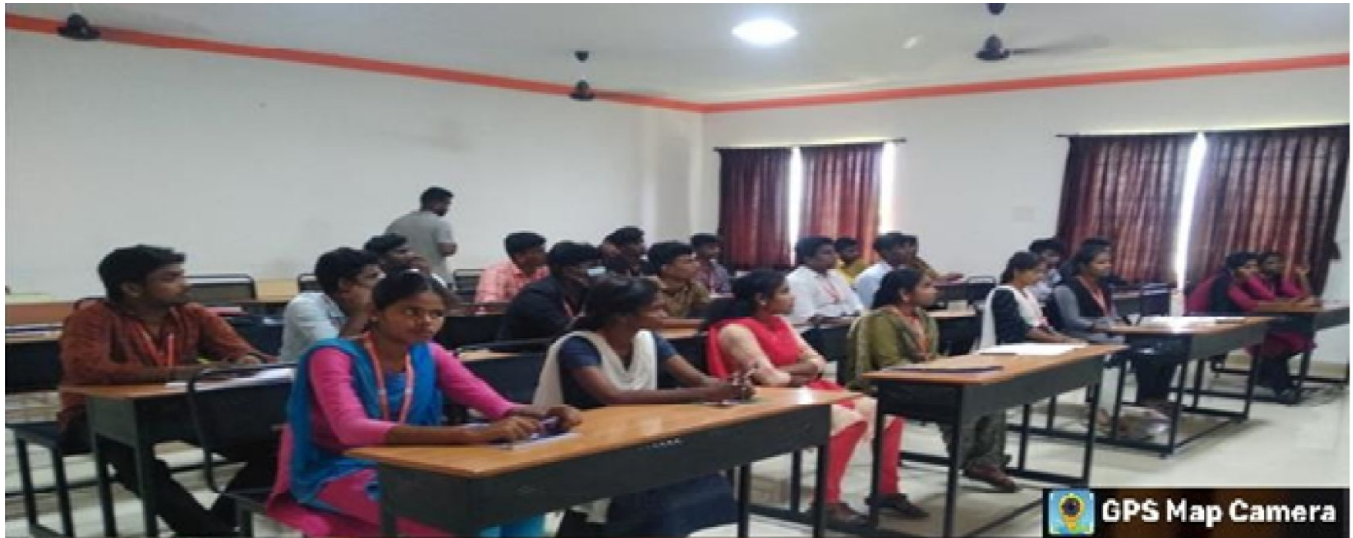


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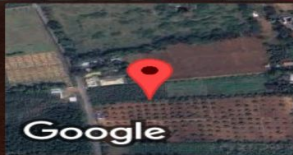
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GPS Map Camera



Google

Talamalai R.F., Tamil Nadu, India

G99V+FQH, Talamalai R.F., Tamil Nadu 638506, India

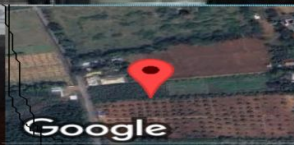
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GPS Map Camera



Google

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Lat 11.514117°

Long 77.392687°

18/02/23 12:20 PM GMT +05:30

Seminar on Future Technologies for FutureEngineers Date: 18.02.2023



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REPORT OF THE EVENT

Seminar on Preparation for competitive exam organized by Department of Management, Jkk Munirajah College of Technology on **03.03.2023**. The aim of the seminar is to create knowledge among the participants about Preparation for competitive exam the total no of participants is 63 Students.


Mr.E.R.Vadivel, Professor and Head, Department of Management, Delivered the welcome address and he extended his warm welcome to the resource person and Participants.

The presidential address was given by **Dr.K.Sridharan**, Principal, Jkk Munirajah College of Technology. Further, he highlighted the Preparation for competitive exam.

Dr.T.K.Kirubaharan, Founder of "**Vivekananda IAS Academy**". , played Chief Guest role and he delivered idea about Preparation for competitive exam. He encourage students and detailing about competitive exam. The seminar was very useful and fashionable by participants from the students.

The seminar session ended with intensive interaction with the Participants and all the queries were **Dr.T.K.Kirubaharan, Founder of "Vivekananda IAS Academy"**.

The program was successfully completed with vote of thanks by **Mr. Prasanth**, Assistant professor, Department of management.


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Description/Conclusion:

In the seminar organized in an extremely professional manner and all the information shared **Dr.T.K.Kirubaharan, Founder of "Vivekananda IAS Academy"** to the student about a government competitive exam and how to prepare exams. The discussion that were conducted highly motivated the student and it made very easy to understand.

The seminar includes awareness about government job opportunity and to draw attention, though, to a central intension with in the student to prepare for government sectors.

In particular Government departments of TNPSC (group I, group II, group III, and group IV) UPSC jobs not to earn it is to serve people. Such people are what the government needs for social progress. He engaged the minds of the students with such genuine thoughts

Among for Government exam syllabus, question pattern, language selection, minimum qualification, He made all such references clear and easy to understand. And how to read, how to memorize by own cooked up stories, like this various shortcut he guided student. Finally he make student to feel as IAS, IPS and as government servant.

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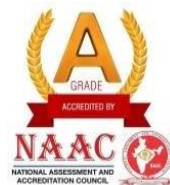


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PHOTOS OF THE EVENT



Pic: Seminar on Preparation for competitive exam on 03.03.2023



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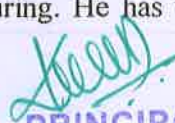
SUMMARY REPORT

| | |
|------------------------------|---|
| Name of Event Organized | Seminar |
| Title of the Event | Seminar on Benefits of Becoming an Entrepreneur in PCB Manufacturing |
| Date of Event Organized | 10.03.2023 |
| No of Participants | 32 |
| Venue | ECE Smart Class |
| Name of Chief Guest/Speakers | Mr.G.Subramaniam, MD, Pragati Hi-Tech Circuits PVT LTD, Coimbatore. |

Description/Conclusion: PCB manufacturing industry is a relatively low-cost, high-margin industry with excellent opportunities to reduce costs and increase profit margins. Starting a PCB manufacturing business involves several steps, including market research, obtaining necessary licenses and permits, securing funding, setting up a manufacturing facility, sourcing materials and equipment, hiring skilled personnel and developing a business plan. The rapidly growing commercial, residential and industrial building industries in developing nations around the world are driving the demand for printed circuit boards. As disposable income rises, so does demand for high-quality electrical and electronic devices like smart phones, laptops and desktop PCs.

The growth in production is driven by advances in technology, rising demand for electronics and growing number of global manufacturers entering into PCB industry and adopting local manufacturing facilities across Asia Pacific, Europe and North America region. This new trend has increased competition in PCB industry with companies fighting for market share through diversification to reduce risk. A major growth opportunity in PCB industry is expected to come from developments in fields such as smart metering. PCBs have wide application in various industries and can be used for virtually any application that requires interconnection of electrical circuits.

Speaker details: Mr.G.Subramaniam, MD, Pragati Hi-Tech Circuits PVT LTD, Coimbatore. He having Experience in PCB Manufacturing. He has well knowledge in PCB design and manufacturing.


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Convenor



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**Pic - Seminar on Benefits of Becoming an Entrepreneur in PCB Manufacturing on
10.03.2023**



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SUMMARY REPORT


| | |
|------------------------------|--|
| Name of Event Organized | SEMINAR |
| Title of the Event | CRAFTING A PATH IN ENTREPRENEURSHIP |
| Date of Event Organized | 16.03.2023 |
| No of Participants | 35 |
| Venue | MECHANICAL SMART CLASS |
| Name of Chief Guest/Speakers | Mr. P.Ravikumar, M.E. Havells india ltd, Coimbatore |

Description/Conclusion: The Department of Mechanical organized Workshop on "One Day Seminar Crafting a Path in Entrepreneurship From Vision to Reality Inspirational talk by a successful entrepreneur or industry leader Sharing personal experiences, challenges, and lessons learned. Was exploring how to identify market gaps and opportunities Case studies of successful entrepreneurial ventures driven by market insights. Informal networking among participants

Opportunity for participants to connect with speakers and fellow attendees. Participants learned Overview of essential elements in a business plan Tips for financial planning, market analysis, and strategic positioning. Panel featuring diverse entrepreneurs shared their journeys Q&A session with the participants. Participants learned Information on funding options, mentorship programs, and support networks and Insights from organizations supporting entrepreneurship. Participants was gain the knowledge Showcasing local and global entrepreneurial success stories, and Analyzed the common factors contributing to success

Speaker details Mr. P.Ravikumar, M.E. Havells india ltd, Coimbatore received his Post Graduate from PSG College of Technology during 2009. He has around 11 years of experience in Havells india ltd


Coordinator


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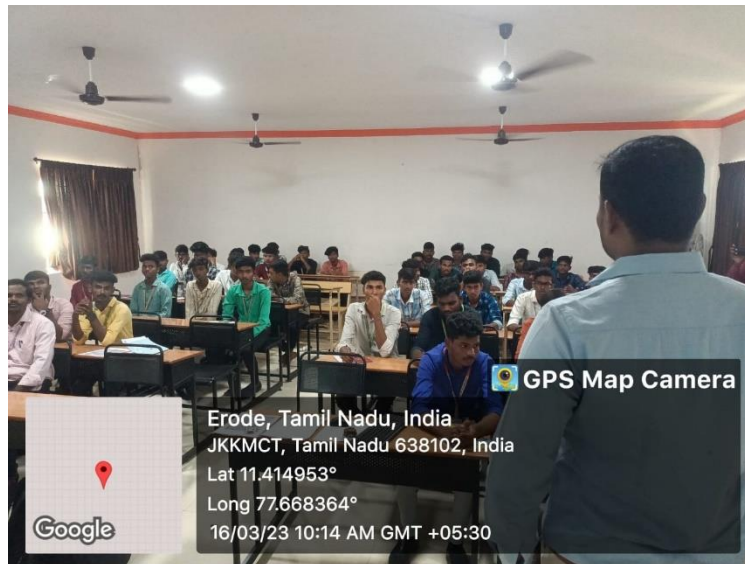


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**Pic- CRAFTING A PATH IN ENTREPRENEURSHIP
16-03-2023**



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REPORT OF THE EVENT

Risk Taking and Risk Management in Entrepreneurship organized by Department of Information Technology, Jkk Munirajah College of Technology on **28.03.2023** through Offline mode. The aim of the Seminar is to create knowledge among the participants about Entrepreneurship Development. The total no of participants is 31 Students.

Dr. N.Sathyabalaji, Associate Professor and Head, Department of Computer Science and Engineering, Delivered the welcome address and he extended his warm welcome to the resource person and Participants.


The presidential address was given by **Dr.K.Sridharan**, Principal, Jkk Munirajah College of Technology. Further, he highlighted the importance of Entrepreneurship Development on Employment Generation.

Mr.G.Mukilan, Forge Innovation & Ventures, Coimbatore, played Chief Guest role and he delivered the importance Entrepreneurship Development on Employment Generation. He clearly explained the Risk Taking and Risk Management in Entrepreneurship on Employment Generation. The Seminar was very useful and fashionable by participants from the students.

The Seminar session ended with intensive interaction with the Participants and all the queries were answered by **Mr.G.Mukilan**, Forge Innovation & Ventures, and Coimbatore.

The program was successfully completed with vote of thanks by **Mrs.M.Renuka Devi**, Assistant professor, Department of Information Technology.


PROGRAM COORDINATOR


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PHOTOS OF THE EVENT



PIC: Seminar on Risk Taking and Risk Management in Entrepreneurship

On 28.03.2023



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REPORT OF THE EVENT

Seminar on branding strategies of entrepreneur organized by Department of Management, Jkk Munirajah College of Technology on **26.04.2023**. The aim of the seminar is to create knowledge among the participants about branding strategies of entrepreneurship the total no of participants is 63 Students.


Mr.E.R.Vadivel, Professor and Head, Department of Management, Delivered the welcome address and he extended his warm welcome to the resource person and Participants.

The presidential address was given by **Dr.K.Sridharan**, Principal, Jkk Munirajah College of Technology. Further, he highlighted the branding strategies of entrepreneurship.

Mr.M.S.Kesavamurthi B.E. Founder of "Sun body (Bus Body Builders)"., played Chief Guest role and he delivered about **branding strategies of entrepreneur**. He encourage students and detailing about **branding strategies**. The seminar was very useful and fashionable by participants from the students.

The seminar session ended with intensive interaction with the Participants and all the queries were **Mr.M.S.Kesavamurthi B.E. Founder of "Sun body (BusBody Builders)**

The program was successfully completed with vote of thanks by **Mr. Siva Kumar**, Assistant professor, Department of management.


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Description/Conclusion:

The Seminar on Branding Strategies for Entrepreneurs is an insightful and comprehensive exploration into the dynamic world of building and enhancing brand identity for businesses. Designed to equip entrepreneurs with the knowledge and tools needed to create a distinctive and compelling brand, seminar drive successful branding campaigns.

The seminar kicks off with an in-depth examination of the fundamental concepts of branding, exploring how entrepreneurs can craft a unique value proposition that resonates with their target audience. Attendees will gain valuable insights into the psychology of consumer behavior, understanding how emotions and perceptions influence brand loyalty.

Throughout the seminar, seasoned experts in branding will share real-world case studies, illustrating the triumphs and challenges faced by entrepreneurs in various industries. Attendees will have the opportunity to dissect successful branding campaigns, learning from both triumphs and setbacks to inform their own strategic decisions

The interactive nature of the seminar and discussions, fosters a collaborative learning environment. Entrepreneurs leave not only with knowledge but also with a tangible action plan for implementing effective branding strategies within their businesses.

PROGRAM COORDINATOR

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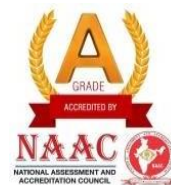


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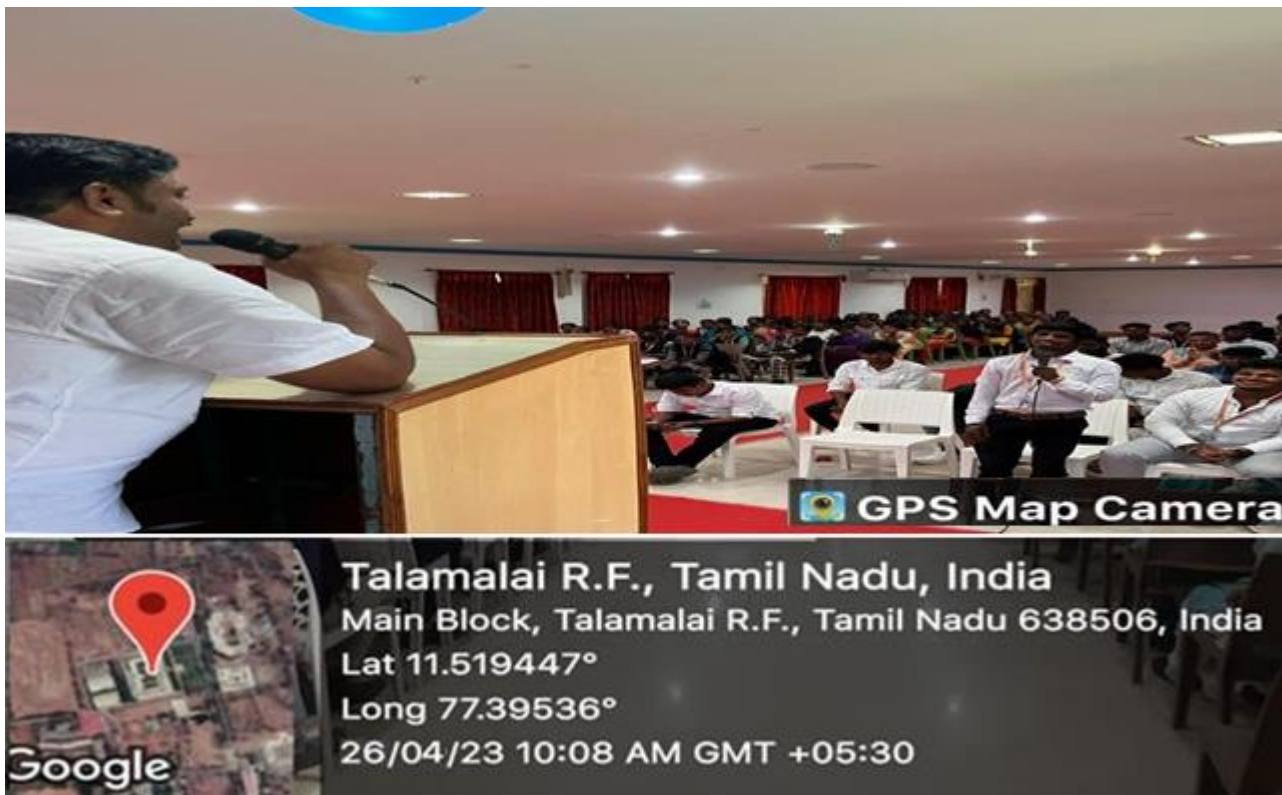
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PHOTOS OF THE EVENT



Pic: Seminar on Branding Strategies for Entrepreneurs on 26.04.2023